WordPress Website Launch Checklist

Provided by WordPress.com

☐ Choose a plan
☐ Choose a domain
☐ Choose a design
☐ Add essential pages
☐ Check your header
☐ Check your footer
☐ Optimize your navigation menu(s)
☐ Include your social media links
☐ Test your forms
☐ Test responsiveness
☐ Look for broken links and broken images
☐ Test your site's speed
☐ Check your site's security
☐ Enable Google Analytics
☐ Optionally install Google Search Console
☐ Proofread all your copy
☐ Ensure all authors have a user account
☐ Check the Gravatar profile for each author
☐ Ensure you have a backup solution in place
☐ Optimize page titles and meta descriptions
☐ Check your URL structure and make sure it's well-optimized for SEO
☐ Organize your blog's categories
☐ Submit your XML sitemap URL to Google Search Console
☐ Launch!